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FOR IMMEDIATE RELEASE

MINDGRUB TECHNOLOGIES BECOMES OFFICIAL ADOBE SOLUTIONS PARTNER

Partnership validates Mindgrub as a premiere web design firm specializing in all aspects of rich internet applications, information display and solutions.

OELLA, MD (January 24, 2008) – Mindgrub Technologies, is proud to announce that Adobe Systems Incorporated has selected Mindgrub as part of their Adobe Partner Connection Network. Since 2001, Mindgrub consultants have been at the forefront of using Macromedia/Adobe products such as Flash, Photoshop, Flex and Connect.

Using the Adobe's Flash platform, we have created numerous multimedia products from video players and mp3 players to engaging experiences and interactive maps, all of which is customizable and reusable.

For several years, Mindgrub has specialized in teaching, writing and lecturing on many Adobe products including Flash, Dreamweaver, Captivate, Connect, Fireworks and Photoshop.

"Mindgrub looks forward to growing our relationship with Adobe and their products and to continue offering our clients the very best in rich internet applications and solutions," said Todd Marks, founder and technical specialist. "So far we have offered two exciting products, using Adobe software, to the partnership program."

Rich Embedded Training (RET) systems allow rich, immersive, on-the-fly training to be delivered to the user inside the context of the application. When a user requires instruction in the usage of a particular application feature, the RET system will provide rich, interactive training and simulations relevant to the user's immediate needs. By eliminating the need to leave an application with which someone is seeking help, training becomes more effective than traditional methods while reducing additional costs and time.

Mindgrub's Reusable Learning Interactions (RLI) allow our clients to embed anything from animations, images, audio clips and video presentations into the webpage where static text used to be, making it an excellent choice for online learning. Each RLI provides a tool for delivering engaging, interactive content thus creating a more effective educational environment. They maintain the students' interest as they continue to play learning games or replaying video clips and animations, drawing the student into the content more effectively.

Several organizations have contracted with Mindgrub to produce engaging Flash components including the Maryland Department of Education, ORACLE and the US Navy.



About Mindgrub Technologies

Mindgrub Technologies LLC is a leader in designing information display frameworks, rich internet applications and custom instructional systems. Mindgrub focuses on the end-user experience to maximize knowledge distribution and learning. For more information, visit www.mindgrub.com

About Adobe Systems Incorporated

Adobe revolutionizes how the world engages with ideas and information - anytime, anywhere and through any medium. For more information, visit www.adobe.com .

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