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FOR IMMEDIATE RELEASE

MINDGRUB TECHNOLOGIES PRESIDENT ASKED TO SPEAK ON AN EXPERT PANEL AT A NY SOCIAL NETWORKING SUMMIT

Todd Marks, Founder and President of Mindgrub Technologies, is asked by Clickability and KickApps to speak on a panel of experts from companies that are currently implementing social media for their clients.

OELLA, MD (October 30, 2008) – Mindgrub Technologies will be featured as a leading company that is implementing social media at a Summit held in New York. The summit will offer sessions that cover various facets of the implementation of social media. Todd Marks started Mindgrub Technologies using his extensive knowledge regarding social media and other areas of expertise, and will be sharing his knowledge and experience during the summit.

The first session will give a comprehensive overview of how today's social media technologies can be used to bring together web publishers, brands and agencies. Session two will outline best practices on client experiences, and session three will go over the experience of creating a community website. Finally, Todd Marks will participate in the last panel about social media best practices. The event's program says, "This panel of social media practitioners will explore the intricacies of creating successful social media experiences and campaigns. They will share best practices on strategy, technology and new business models."

In the past year, Mindgrub Technologies has launched three new social networks:

Voice of America's USAVotes2008 is a highly interactive website that supplies users with information about the presidential candidates, their stances on key issues, the election process, and almost any other desirable information. Mindgrub utilized their expertise producing engaging and rich web 2.0 content to provide real-time access to an abundance of user generated content, thus providing a global audience with a unique, interactive experience about the US election process.

In a joint partnership with the University of Maryland, Mindgrub launched a new portal focusing on creating a community where users can search eLearning models and new online education formats. The site is based on growing an online community, managed by the KickApps social networking framework, where educators and students with similar interests can connect through sharing and contributing relevant information regarding elements of eLearning such as careers in instruction, pertinent events, resources, and more.

Mindgrub launched viaPlace to provide users with the ability to register information based on geospatial location and to receive that information on their mobile device or in their car. The viaPlace registry takes the traditional domain name registrar in a new direction by enabling users to register a physical address or geographic location



to any number of digital assets, which in turn allows the user to create advertising, entertainment and education that can be delivered to an end-user when they're present in a particular location. The viaPlace client enables users to view digital information at a geospatial location. It alerts users when they have approached geographically location information, thus providing them with an associated experience of that information.

About Mindgrub Technologies

Mindgrub Technologies LLC is a leader in designing information display frameworks, rich internet applications and custom instructional systems. Mindgrub focuses on the end-user experience to maximize knowledge distribution and learning. For more information, visit www.mindgrub.com.

About KickApps

Founded in 2005, KickApps features applications that provide web publishers with an avenue to create new and build upon existing revenue opportunities so that they can best serve their growing audience. KickApps provides an easy way for web publishers to use social and rich media experiences on their websites. For more information, visit www.kickapps.com.

About Clickability

Clickability provides a user-friendly place for non-technical users to create engaging websites that best advertise and grow their revenue while creating lasting customer relationships. Founded in 1999, Clickability is the leader in web content management. For more information, visit www.clickability.com.

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